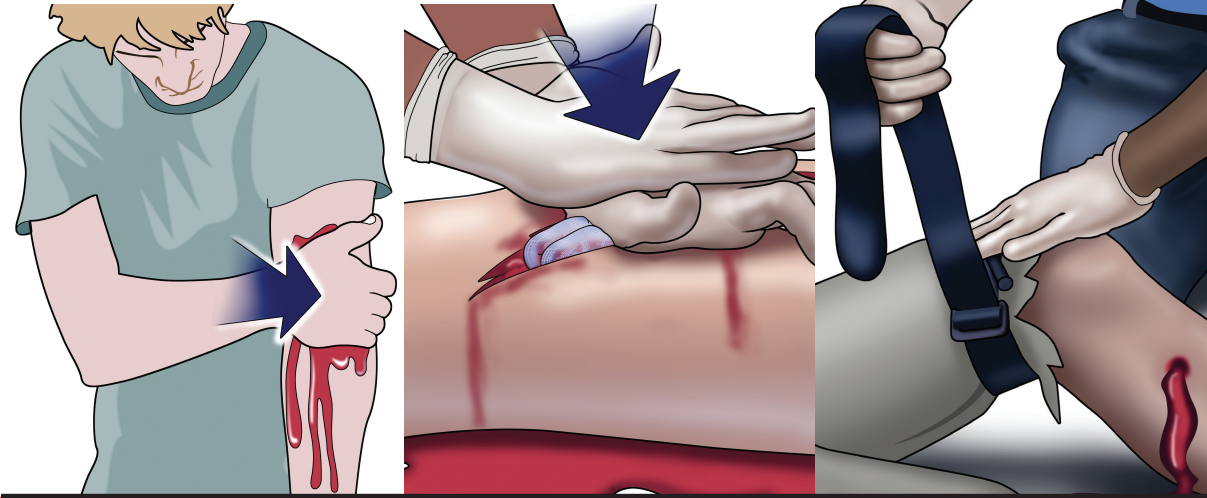


STOP THE BLEED **SAVE A LIFE**



1 APPLY PRESSURE WITH HANDS

2 APPLY DRESSING AND PRESS

3 APPLY TOURNIQUET

Stop The Bleed

Motivated by the 2012 tragedy in Sandy Hook and multiple tragedies that have occurred in the ensuing years, what has become known as the Hartford Consensus was convened to bring together leaders from law enforcement, the federal government, and the medical community to improve survivability from active shooter and intentional mass casualty events. The resulting injuries from these events generally present with severe bleeding which, if left unattended, can result in death.

Civilians need basic training in Bleeding Control principles so they are able to provide immediate, front line aid until first responders are able to take over care of an injured person. Due to many situations, there may be a delay between the time of injury and the time a first responder is on the scene. Without civilian intervention in these circumstances, preventable deaths will occur.

Banner Health is committed to the effort to save lives by teaching the civilian population to provide vital initial response to stop uncontrolled bleeding in emergency situations. In partnership with several local trauma centers and the Arizona Trauma Association, Banner Health is actively participating to **STOP THE BLEED**, by providing comprehensive and sustainable bleeding control education and information to Arizona's population.

**For More Information...
Contact one of Banner Health's Injury
Prevention Coordinators today**

Melissa Luxton, MSN, RN
Trauma Outreach/Injury Prevention Coordinator
Banner-University Medical Center Phoenix
melissa.luxton@bannerhealth.com
602.839.8045 office
480.387.2700 mobile

Tracey Fejt, RN
Trauma Outreach/Injury Prevention Coordinator
Banner Cardon Children's Hospital/Banner Desert
Medical Center
tracey.fejt@bannerhealth.com
480.412.3306 office
480.586.5234 mobile

Kendal Dold, BSN, RN
Trauma Outreach/Injury Prevention Coordinator
Banner Thunderbird Medical Center
kendal.dold@bannerhealth.com
602.865.6304 office

